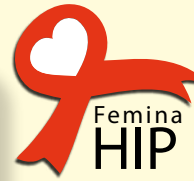


Femina

Issue No. 1 April-June 2009



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- Which big names recently graced the Fema TV Talk Show sofa? PG 3

WIRE

Femina HIP Marks 10 Years

Femina HIP's ten-year anniversary party in February was about reflecting on accomplishments, recognizing partners for their role in our success and celebrating – all with the festive backdrop of the Mama Afrika circus tent in Dar.

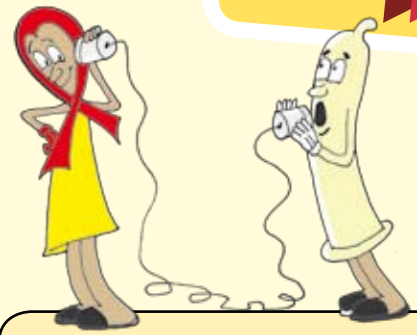
Esteemed guests included Honourable Minister Professor Jumanne Maghembe, Honourable Minister Margareth Sitta and Honourable Minister Professor Juma Kapuya. Together, we gave awards to the Fema club and teacher of the year, the competition winner for the best essay on how Femina has changed a reader's life, and the Outstanding Achievement honourees. The party is over but it's still our anniversary! So as the year rolls out, Femina envisions the way forward. What does it mean to enter this next phase? It means a few key things:

Fema magazine now reaches about 2300 secondary schools nationwide. We'd like to reach the rest of Tanzania's secondary schools as well – a challenging but necessary goal.

Femina HIP continues with the HIV/AIDS and sexuality education agenda as our core cause. Yet we also understand that the epidemic links to many areas of development. That's why we are creating more initiatives to help youth build capacity around income generation. If individuals develop financial literacy and entrepreneurship skills, this contributes to their empowerment and opens up more choices to them in life. Healthier decisions about sexuality then become more possible.

Look for developments in our 'green' initiative as well. We will aim to provide people with valuable information on ecological concerns such as conservation and recycling.

Watch this space for more on our journey with these initiatives.



HAPPENINGS:

Fema TV Talk Show Wraps Up Season

The latest season ran from July '08 to February '09. See "The Talk Talk Rundown" on page 3 for a list of show topics. If you missed it, the season repeats on ITV from April.

Shangazi Stella Joins chezasalama.com

Log on to chezasalama.com to see the latest feature to join this space. Shangazi Stella answers your pressing questions about life, sexuality and sexual reproductive health.

New Editor Joins Fema.

Robert Zephania is Femina's newest editor. He has already travelled in the field with the team, meeting communities and collecting stories for our readers. Check out the latest Fema for his work.

OneLove Launches Website.

The 9-country HIV prevention campaign discouraging multiple concurrent partnership (MCP) has launched a regional website: www.onelovesouthernafrica.org. It includes pages on the Tanzania campaign, which Femina HIP is coordinating.

Clubs Gather for Youth Conference

A sea of red t-shirts descended on a Dar beach resort this past January, as about one hundred Fema clubbers from across Tanzania gathered for Femina HIP's third annual school conference.

They were all wearing the special anniversary edition of the Fema club t-shirt and they had come together to interact with Femina HIP staff and be part of a crucial process. The three-day agenda, organised as part of Femina HIP's Community Mobilisation programme, was to recognise exceptional club activity, share school experiences, engage in critical thinking, and identify needs for action in the club context.

The guest of honour, Marystella Wasena, Director of Inspectorate at the Ministry of Education and Vocational Training, addressed the crowd and expressed her appreciation for Fema magazine's work in tackling essential HIV/AIDS and Sexual Reproductive Health topics that parents and teachers often find tricky to approach. She also emphasised the importance of government support in getting Fema to be more integrated in school curricula across the country.

MCs Iddi Ligongo and Rebeca Gyumi, co-hosts of Fema TV Talk Show, were familiar faces keeping the crowd engaged. Rebeca, a former clubber, also took some time to talk to the students about her club experience – the skills and values she gained and carried with her to university life today.

Group discussions and Q & A sessions explored life skills, stigma, substance abuse, the Fema club poster and ways to improve it, as well as how teachers can use the Fema User Guide.

The conference concluded with a trip to the Femina HIP office, where the clubbers enjoyed the chance to tour different departments and ask questions.

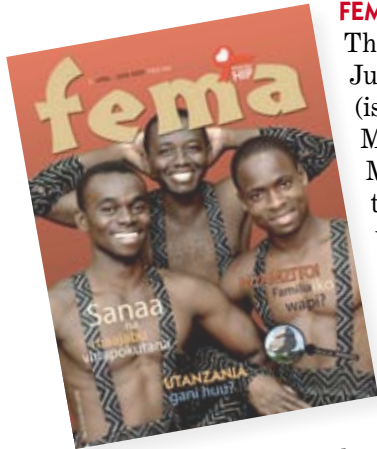
The students have left us impressed. We believe that their insight, inquisitive nature and commitment to promoting healthy lifestyles are reflected in all Fema clubs across the country. From the looks of it, many of tomorrow's leaders will emerge from this group.

FIELD ANECDOTE

Unexpected mishaps are part of the job when the Femina HIP team travels the country. One rainy day this past March, during a Si Mchezo! editorial collection trip, staff members Majuka Olokeri, Pendo Mashulano and Venance Mapunda experienced a little setback on the road. They were passing through the village of Ruiru on the way to the village of Manda in Ludewa district, Iringa region, when the Femina HIP truck got stuck in a whole lot of mud! Even with their team effort, it took about one hour to get out of there.



HOT OFF THE PRESSES



FEMA

The theme of the April-June 2009 issue of Fema (issue no. 12) is Safe Motherhood. We travel to Mwanza region and talk to communities and young women in particular to learn about the effects of Sexual Reproductive Health education or lack thereof. In collaboration with Care International, we

explore how communities can reduce maternal mortality, and how educating people about family planning is one way to do so. Also in the issue: the state of the Performing Arts industry in Tanzania and testimonies about the difficulties faced by albinos in Mwanza.



SI MCHEZO!

In the March-April 2009 issue of Si Mchezo! (issue no. 41), the editors visit Babati in Manyara region. Readers will find inspiring stories and articles about entrepreneurship and making the best out of a small income. The cover story features a testimonial of a woman

who went from owning one chicken to farming her own land, selling produce and owning livestock.

FEMA CLUB POSTER

This long awaited tool will provide secondary schools with basic information on the 'how-to' of Fema club formation and management and also encourage Fema reading, sharing of ideas, discussion and dialogue among students.

THE TALK TALK RUNDOWN



Some topics covered on Fema TV Talk Show this past season:

- Where Do Babies Come From? (When do we tell children?)
- House Girls (Abuse and civil rights)
- HIV/AIDS Awareness Among People Living with Disability
- MCP/The OneLove Campaign
- Education & Sexuality (Mtwara)
- Water and Sanitation (Dodoma)
- Gender Violence
- MCP and The 4Cs: Cash, Cars, Cell phone and Chips!

Some guests and organisations who appeared on Fema TV Talk Show :

- *Professor Wangari Maathai, Environmentalist/Nobel Prize winner*
- *Zitto Kabwe, Member of Parliament*
- *Honourable Minister Margareth Sitta*
- *Mpoki, Comedian*
- *Chidi Benz, Musician*
- *Jokate Mwegelo, Actress*
- *Mustafa Hassanali, Fashion Designer*
- *PSI*
- *Water Aid*
- *Engender Health*
- *Foundation for Civil Society*

ATTENTION PLEASE!

C-Change Picks E-Magazine

(www.comminit.com/en/cchange-picks/newsletter)

The C-Change Picks website focuses on actions and thinking for improving the effectiveness and sustainability of behaviour and social change communication. While not intended to be comprehensive, the materials available on this website will provide recent as well as time-tested information that may be of value to your work in behaviour and social change communication.

OneLove Tanzania Research Report

(www.onelovesouthernafrica.org/index.php/resources)

Download the Tanzania-based research report, by Femina HIP and Dr. Datus Rweyemamu of the University of Dar es Salaam, which inspired the development of the OneLove Tanzania campaign. On the webpage above, you can also find the reports conducted in the other Southern African nations where the OneLove campaign is taking place.

QUOTED

“To me this is more than poverty; it is lack of adequate information and the right skills on the side of the girls. If a poor girl in rural Tanzania is taught how important education is to her life, I believe she would refuse a soda, knowing it’s worthless compared to her precious life and future.”

- Erick Kabendera, in the February 9 2009 issue of The Guardian, in an article entitled “Talk About Sex? School Children Know More Than Parents Think”. In it, he makes a case for Sex Education in schools as beneficial to students, especially in preventing young girls from accepting to have sexual relations for money.

JOB VACANCIES

- **Managing Editor, Fema**
- **Graphic Designer**

CONTACTS

For more information on these vacancies, please use email address in the contact info below.

Femina HIP Patel Building, 5th Floor
P.O. Box 2065, Dar es Salaam, Tanzania
Email: info@feminahip.or.tz
Tel: +255 22 212 8265/6851
Fax: +255 22 211 0842